



ADAM NEKOLA

DIGITAL TECHNOLOGY LEADERSHIP

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BIOGRAPHY

My career has taken me from photography and print design to web and content strategy. My interests in data and politics have evolved my career from a traditional small newsroom to a high-growth tech startup and now to an international association. But at my core, I'm interested in helping online users navigate information and have enjoyable, informative experiences on the internet.

/nekolaweb

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EXPERIENCE

- SENIOR DIGITAL MANAGER**
 Online News Association | Dec '16 -
 Leading digital strategy, I manage everything on websites from servers to features. I also manage graphic design and our brand guidelines, as well as our software tools and data program.
Accomplishments: Instituting a Salesforce solution to GDPR; building a virtual conference platform; expanding digital sponsorship options; elevating brand strategy; forging technology partnerships.
- MANAGER OF DIGITAL CONTENT**
 FiscalNote | Oct '15 - Dec '16
 On the marketing team, I led content and social media strategy; developed beta version of new product; pursued media partnerships; managed a team of two full-team and eight interns.
- WEB DEVELOPER**
 FiscalNote | Jan '15 - Oct '15
 Developer and designer for early-stage startup; wrote policy briefs and company blog. Data visualization, social media.
- WEB DEVELOPER**
 Pew Research Center | Aug '12 - Jan '15
 Worked on seven websites of the seven projects at the Center; launched new, responsive design; front-end development specializing in data visualization and interactivity.
- SENIOR WEB PRODUCER**
 Shaw Media | Apr '10 - Aug '12
 Oversaw the EPPy-winning website and technical lead for five others; managed video team, web development, blog program.
- VISUAL CONTENT EDITOR**
 Morris Daily Herald | Dec '08 - Apr '10
 Led print and website redesigns. Designed feature pages, video projects, bi-monthly magazine. Managed photo blog; shot video.

EDUCATION

- B.S. in JOURNALISM**
 University of Illinois | Aug '02 - May '06
 Focused on photography and design; minored in Sociology. Worked as a photographer at the Daily Illini and interned with Univeristy Creative Services.
- CERTIFICATE, NONPROFIT MANAGEMENT**
 Duke University | 2020
 Completed intensive program diving into all areas of nonprofit organization leadership including law, finances, strategy and board relations.

ACCOLADES

- INNOVATOR OF THE YEAR**
 Illinois Associated Press | 2012, 2013
 Won as an individual in 2012 for the Election Central project at Shaw Media; won again as a team in 2013 for the entertainment project PlanIt, using responsive design.
- BEST NEWSPAPER WEBSITE**
 Editor & Publisher Magazine | 2011
 National award for websites under 250,000 monthly users for Northwest Herald. Also won Associated Press Sports Editors "2012 Top 10 Sports Sites."

SKILLS

WordPress	
Photoshop	
Indesign	
Illustrator	
Google Doc	
Salesforce	

REFERENCES

Available upon request

Also: User experience; content management; photo, video and audio editing; customer relations; newsletters; CSS; data visualization (HighCharts, D3); marketing automation