



ADAM NEKOLA

DIGITAL TECHNOLOGY LEADERSHIP

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BIOGRAPHY

My career has taken me from photography and print design to web and digital strategy. My interests in data and politics have evolved my career from a traditional small newsroom to a high-growth tech startup and now to an international association. But at my core, I'm interested in helping online users navigate information and have enjoyable, informative experiences on the internet.

/nekolaweb

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EXPERIENCE

DIRECTOR OF TECHNOLOGY

Online News Association | June '21 - Current

Responsible for setting the technology and data strategy and implementation across ONA. In this highly collaborative role, I leverage new tools and analytics to grow ONA's products and services to members, partners and the digital journalism community at large. Continue to perform duties below.

SENIOR DIGITAL MANAGER

Online News Association | Dec '16 - June '21

Managed everything on ONA's websites—from servers to features; Managed graphic design, brand guidelines, software tools and data program.

Accomplishments: Instituting a Salesforce solution to GDPR; building a virtual conference platform; expanding digital sponsorship options; elevating brand strategy; forging technology partnerships.

MANAGER OF DIGITAL CONTENT

FiscalNote | Oct '15 - Dec '16

On the marketing team, I led content and social media strategy; developed beta version of new product; pursued media partnerships; managed a team of two employees and eight interns; launched news product.

WEB DEVELOPER

FiscalNote | Jan '15 - Oct '15

Developer and designer for early-stage startup; wrote policy briefs and company blog. Data visualization, social media.

WEB DEVELOPER

Pew Research Center | Aug '12 - Jan '15

Worked on WordPress network of the seven projects at the Center; launched new, responsive design; front-end development specializing in data visualization and interactivity.

SENIOR WEB PRODUCER

Shaw Media | Apr '10 - Aug '12

Oversaw the Eppy-winning website and technical lead for five others; managed video team, product, blog program.

VISUAL CONTENT EDITOR

Morris Daily Herald | Dec '08 - Apr '10

Led print and website redesigns. Designed feature pages, video projects, bi-monthly magazine. Managed photo blog; shot video.

EDUCATION

B.S. in JOURNALISM

University of Illinois | Aug '02 - May '06

Focused on photography and design; minored in Sociology. Worked as a photographer at the Daily Illini and interned with Univeristy Creative Services.

CERTIFICATE, NONPROFIT MANAGEMENT

Duke University | 2020

Completed intensive program diving into all areas of nonprofit organization leadership including law, finances, strategy and board relations.

ACCOLADES

INNOVATOR OF THE YEAR

Illinois Associated Press | 2012, 2013

Won as an individual in 2012 for the Election Central project at Shaw Media; won again as a team in 2013 for the entertainment project PlanIt, using responsive design.

BEST NEWSPAPER WEBSITE

Editor & Publisher Magazine | 2011

National award for websites under 250,000 monthly users for Northwest Herald. Also won Associated Press Sports Editors "2012 Top 10 Sports Sites."

SKILLS



Also: User experience; content management; photo, video and audio editing; customer relations; newsletters; CSS; data visualization (HighCharts, D3); marketing automation